



<https://avafirm.com/>



AVA

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AWARDS & RECOGNITIONS

We are honored to share with you the achievements and recognitions that our Firm and the companies that make up the LawTech Fund (ACRI, BETER, BEYONDLife, and TMKonnnect) have received in the last 3 years.

These Awards and Recognitions are the result of the great efforts and dedication of the entire team. We are extremely proud to have been recognized by important institutions.

We thank everyone who has been part of our journey and look forward to continuing working together, to reach new horizons and achievements.





Recognitions

2022

May, 2022

PATENT LEADERS

MEXICO



wipr 2022
leaders



Name: Tomás Arankowsky
Position: Partner
Law firm: AVA Firm



Name: José Antonio Romero
Position: Counsel
Law firm: AVA Firm



Name: Ricardo Alarcón
Position: Associate
Law firm: AVA Firm

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TRADEMARK LEADERS

MEXICO



wipr 2022
leaders



Name: Agustín Velázquez
Position: Managing Partner
Law firm: AVA Firm

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July, 2022

Intellectual Property Patent Prosecution



Highly Recommended:

Tomás Arankowsky



**August,
2022**

RECOGNITION

Our firm has been ranked in the categories: **Trade mark contentious, Trade mark prosecution, Patent contentious** and **Patent prosecution** at **IP STARS 2022 RANKINGS**.



IP STARS

from Managing IP

Agustín Velázquez

AVA - Mexico

Rating:

Trade mark star 2022 🏆

Jurisdictions:

Mexico



IP STARS

from Managing IP

Tomás Arankowsky

AVA - Mexico

Rating:

Patent star 2022 🏆

Trade mark star 2022 🏆

Jurisdictions:

Mexico



Conferences 2022

September publications, 2022

We are delighted to inform that our Co-managing partners **Tomás Arankowsky** and **Agustín Velázquez** will attend the **IPO Annual Meeting**, in Los Angeles (Sep 18-20) and the **MARQUES Annual Conference**, in Madrid (Sep 20th - 23rd)



Tomás Arankowsky



IPO Annual Meeting
September 18 to 20, 2022, Los Ángeles, USA



Agustín Velázquez



MARQUES ANNUAL CONFERENCE
20th - 23rd September 2022 / Madrid, Spain



We are delighted to inform that our Co-managing partner **Agustín Velázquez** will attend the event "**Legaltech in the Americas**" on Tuesday, 27 September from 6pm- 7pm (CST) and Wednesday, 28 September 2022 from 9am - 10am (AEST)

LEGALTECH AROUND THE WORLD SERIES

Legaltech in The Americas



28 September 2022
9am – 10am AEST
(Sydney time)

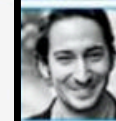


Facilitator
David Bushby
Managing Director,
InCounsel

Panellists



Bibiana Martinez Camelo (Colombia)
Head of Legal Operations, Bancolombia



Maxime Troubat (Brazil)
CEO, Juridoc



Agustin Velazquez G.L (Mexico)
Managing Partner, AVA Firm



INCOUNSEL



October publications, 2022

We are delighted to inform that our Co-managing partners **Agustín Velázquez** and **Tomás Arankowsky** will attend the **PTMG Annual Conference**, in Lisbon, Portugal (Oct 5th - 8th), the **AIPLA Annual Meeting**, in National Harbor, MD, USA (Oct 27-29) and **APAA 73rd Council Meeting**, in Busan, South Korea (Oct 15-18)



Agustín Velázquez



PTMG Annual Conference
October 5th-8th, 2022 / Lisbon, Portugal



APAA 73rd Council Meeting
October 15-18, 2022 / Busan, South Korea



AIPLA Annual Meeting
October 27 to 29, 2022, National Harbor, MD, USA



Tomás Arankowsky

José Antonio Romero has been invited to participate as a speaker in the lecture on "**Technology Transfer, the true value of Industrial Property**", organized by the Center for Economic, Administrative and Social Research (CIECAS-IPN).



José Antonio Romero



"**Technology Transfer, the true value of Industrial Property**"

Date: Monday, October 24 at 13:00 hrs / CIECAS Auditorium, CDMX



October publications, 2022

We are delighted to inform that TMKconnect will attend the **IPLA Annual Conference 20th Edition**, on Oct 10-14 in Las Vegas.



IPLA Annual Conference
October 10 -14 , 2022, Las Vegas, USA

TMKconnect

We are delighted to inform that our CEO, **Agustín Velázquez** will attend the **KINPA Conference**, in Seoul, South Korea October 20-21, 2022



Agustín Velázquez

KINPA
한국지식재산협회
Korea Intellectual Property Association

KINPA Conference
October 20-21, 2022 / Seoul, South Korea

TMKconnect

We are delighted to inform that TMKconnect will attend the **AIPLA Annual Meeting**, in National Harbor, MD, USA (Oct 27-28)

AIPLA **125**
CELEBRATING
YEARS
1897-2022

AIPLA Annual Meeting
October 27 - 28, 2022 / National Harbor,
MD, USA

TMKconnect

TMKconnect

Interviews, Conferences & Rankings 2023

February, 2023



RADIO MUNDO
89.3 FM

EN ENTREVISTA

JUEVES 6:00 PM



Lic. Agustín Velázquez García López
BETER LAWTECH FUND
Co- Managing partner de AVA Firm



MUNDO EMPRESARIAL

March, 2023



Talking IP
PODCAST

WITH JUSTIN SIMPSON

Billtrader

LATEST EPISODE:

Agustin Velazquez
"Technology will eventually take over many of the tasks that humans do every day"



March, 2023

 **WTR**
1000 The World's
Leading Trademark
Professionals
2023

**Recognized,
Enforcement and Litigation:**

Tomás Arankowsky

"At AVA Tomás Arankowsky is a well-rounded trademark expert with contentious and non-contentious skills and a keen strategic vision. He is an excellent fit for brand owners seeking a sound, efficient, and streamlined service." - WTR


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 **WTR**
1000 The World's
Leading Trademark
Professionals
2023

**Recognized,
Enforcement and Litigation:**

Agustín Velázquez

"Operating in AVA, Agustín Velázquez is a high-functioning litigator and negotiator who draws on the firms locations across the country to provide rich and enhanced enforcement advice." - WTR


ONE STEP BEYOND



INTA: May, 2023



2023
ANNUAL
MEETING
LIVE+
MAY 16-20, 2023
SINGAPORE



Agustín Velázquez

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Tomás Arankowsky

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June, 2023

2023
RECOGNIZED BY
Best Lawyers®

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July, 2023

**WIPR LEADERS
DIRECTORY 2023**

 #WIPRLeaders

**wipr 2023
leaders**



Agustín Velázquez

Co- Managing Partner
AVA Firm
Mexico



Tomás Arankowsky

Co- Managing Partner
AVA Firm
Mexico



Ricardo Alarcón

Associate
AVA Firm
Mexico



**José Antonio
Romero**

Counsel
AVA Firm
Mexico



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IP STARS

from Managing IP

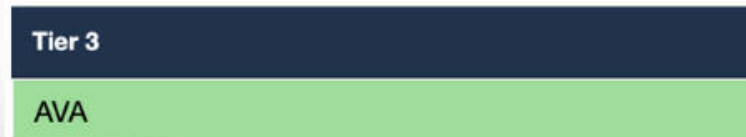
AVA
Mexico



Patent prosecution (2023)



Trade mark disputes (2023)



Patent disputes (2023)



Trade mark prosecution (2023)



RANKINGS 2023



Agustín Velázquez

Recommended
Individuals: Litigation
AVA Firm - Mexico



AVA FIRM
Bronze Firms
Prosecution &
Litigation
Mexico



Tomás Arankowsky

Recommended
Individuals:
Prosecution
AVA Firm - Mexico



**José Antonio
Romero**

Recommended
Individuals:
Prosecution
AVA Firm - Mexico



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September, 2023

Tomás Arankowsky

AVA - Mexico

IP STARS
from Managing IP



Rating:

Patent star 2023 🏆

Trade mark star 2023 🏆

Jurisdictions:

Mexico

Agustín Velázquez

AVA - Mexico

IP STARS
from Managing IP



Rating:

Trade mark star 2023 🏆

Jurisdictions:

Mexico

Co - Sponsored by



20 SEP
2023

Tech M&A Bootcamp Live in Mexico City



Wednesday, 20 September, 10:00am-2:00pm CST
Register at www.corumgroup.com/events

Yucatán i6, September 2023

**YUCATÁN I6 Y LAWTECH FUND
PRESENTS:**

FRONTIER TECHNOLOGIES

**PLATFORMS:
DO IT YOURSELF (DIY).**



September 26, 27 & 28



Centro de Convenciones Siglo XXI

Free Admission



MISTI
MEXICAN INSTITUTE OF SCIENCE, TECHNOLOGY AND INNOVATION

LAWTECH FUND | **YUCATÁN i6**



Finalists in **Santander X**

Mexico Connects | Startup Building 2023

Program focused on acceleration, online training and connection with investment funds to boost Startups.

1,481 participating companies from which only 39 semi-finalists were chosen. This means that we represent 2.6% of the participating Startups that were selected.

BETER (+)  Legalify

BeyondLife

 **ACRI**
CORPORATIVA

Awards 2023



Las CienPro by Google Cloud





**POSICIONAMIENTO
GLOBAL**

TMKconnect
de TMKconnect



SoPlataforma Law Tech de uso gratuito en línea, que ofrece soluciones de marcas con fácil acceso desde cualquier computadora y/o teléfono inteligente, cubre más de 124 países (con 162 despachos aliados), abarcando más del 99% del mercado global de protección de marcas, con la red más grande de propiedad intelectual para simplificar el proceso de registro de marcas, reducir el papeleo, y garantizar el cumplimiento de las regulaciones locales de marcas.

Corporate INTL



IP Law Firm of the Year in Mexico - 2024



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Articles

2021 - 2023

LexLatin

**Volaris, first Mexican
airline to be declared
famous brand approach?**

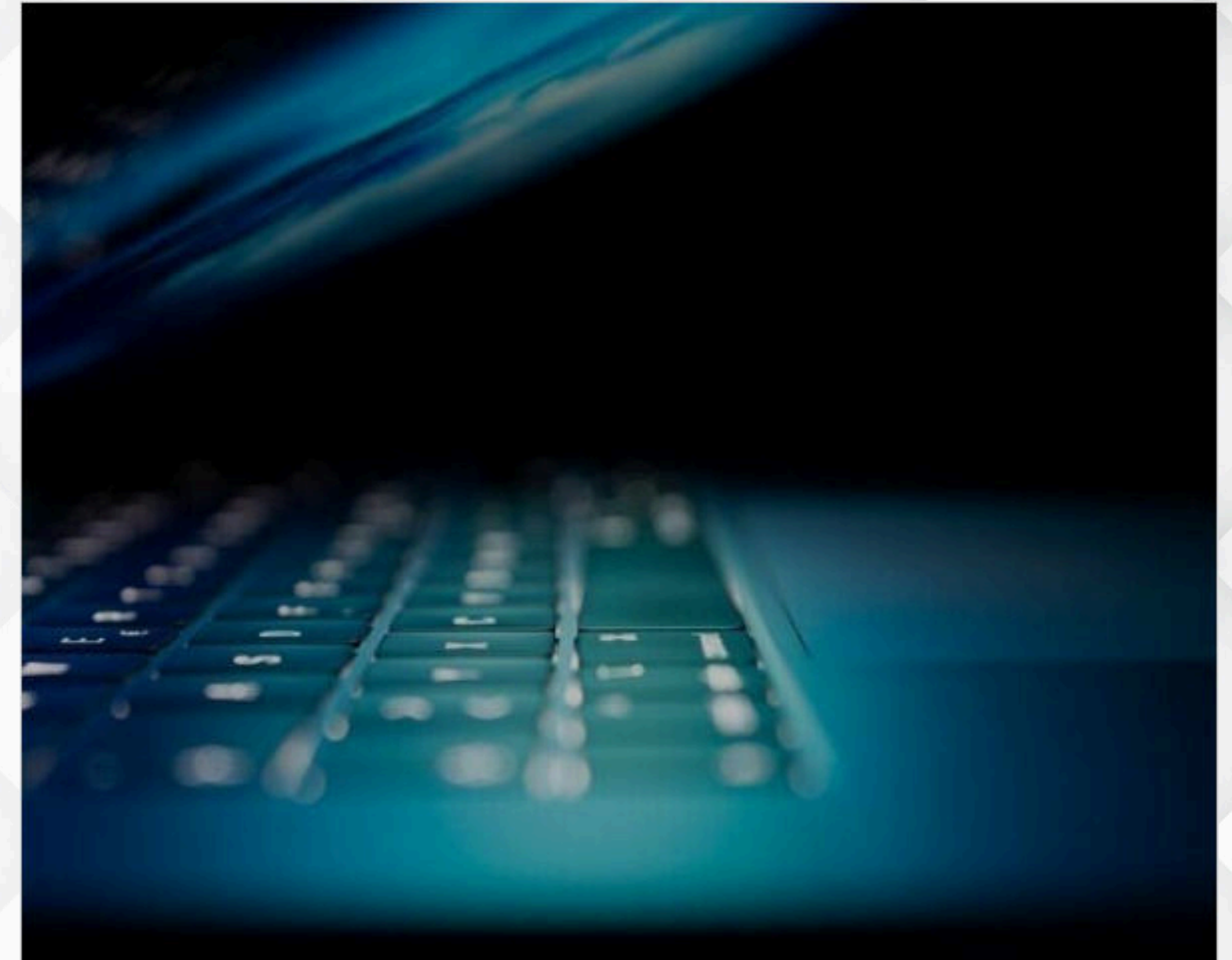


LexLatin



La firma como un ecosistema digital de soluciones

 LexLatin

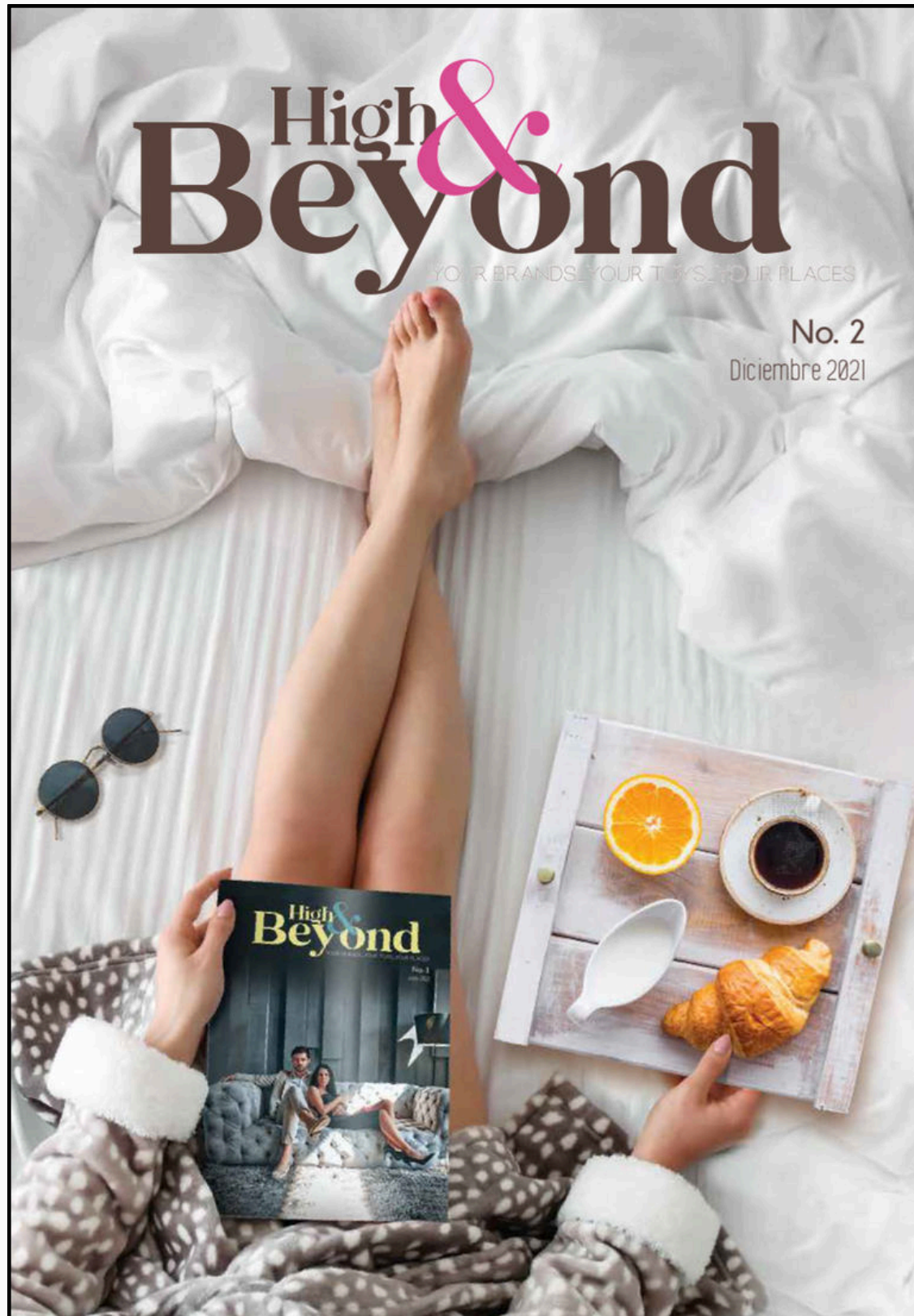


¿Qué significa para una firma adoptar el enfoque lawtech?

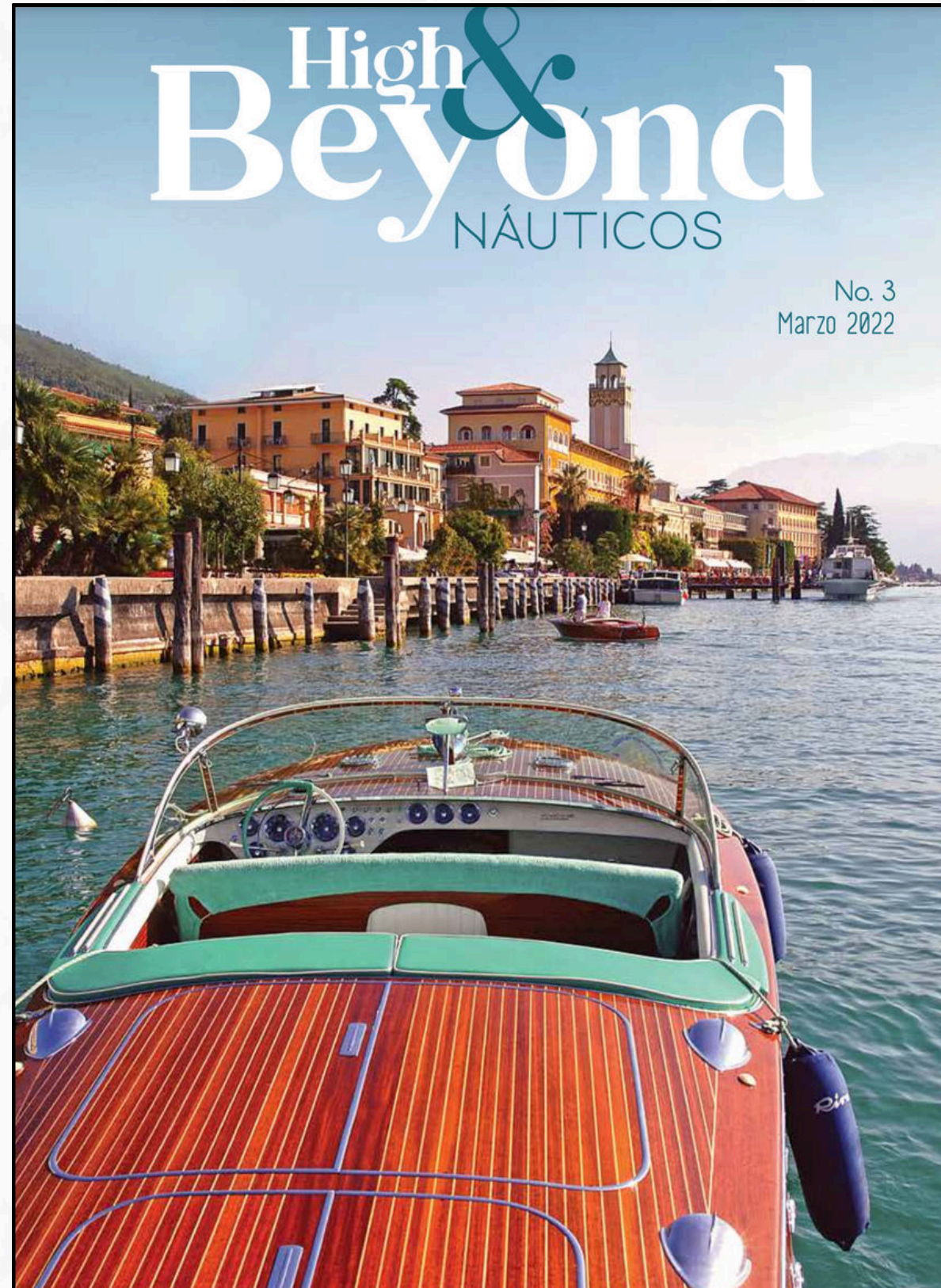
¿Cuáles son los highlights en el debate de lawtech vs. legaltech? ¿Está preparado el sector legal latinoamericano para asumir el enfoque lawtech?

The firm as a digital ecosystem of solutions

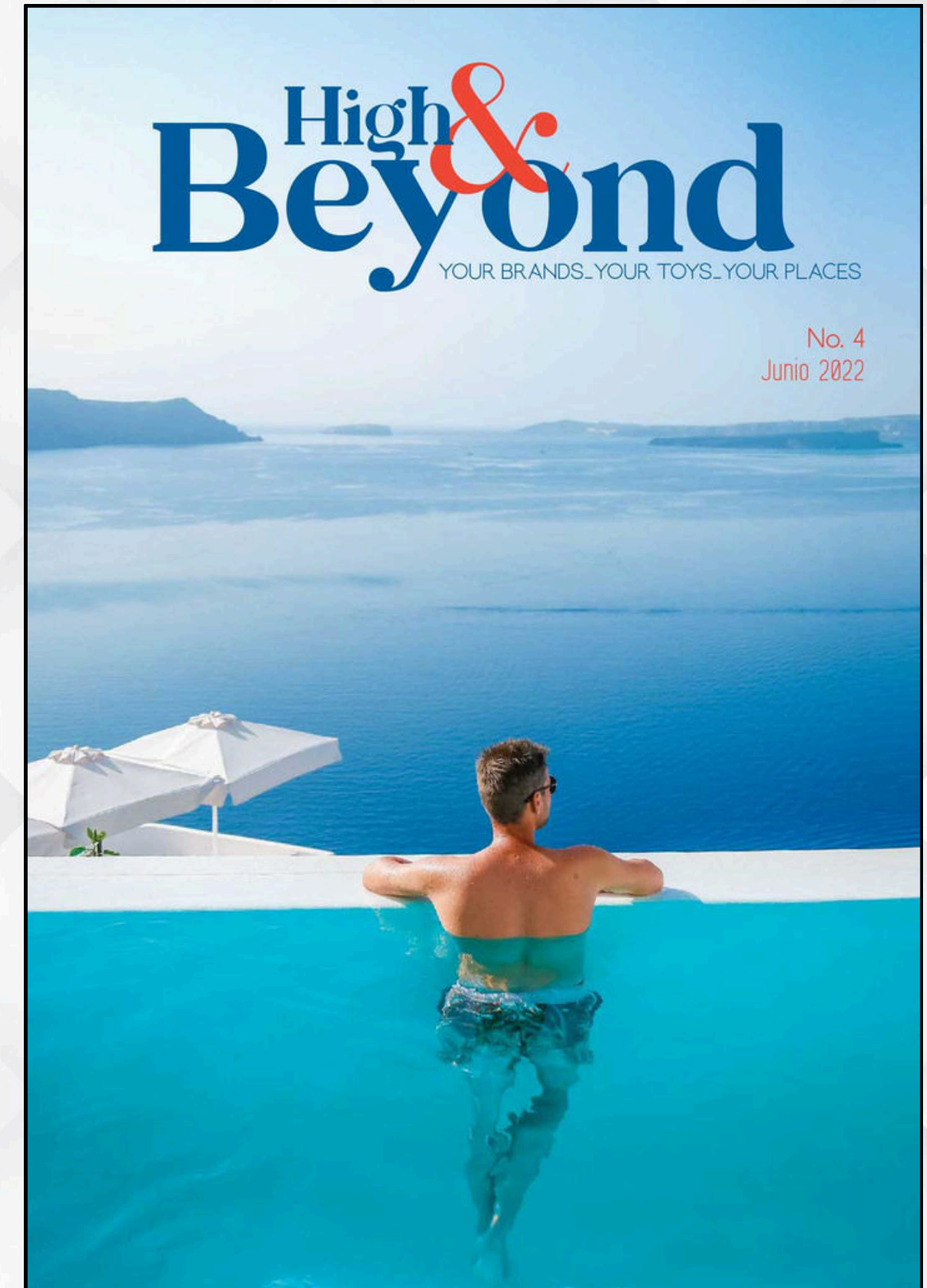
What does it mean for a firm to adopt the LawTech approach?



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Pg 40-42



Pg 62-64

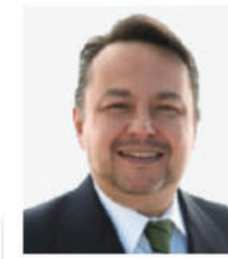


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Pg 70-72

AVA FIRM, SC



Agustín Velázquez GL, is a widely recognized leading intellectual property lawyer in Mexico with over 30 years of experience. He is an expert in IP strategies and litigation, frontier technologies and patent blended technologies protection.

Mr. Velazquez is the founder and Co-Managing Partner of AVA Firm. He is also founder and president of Rumpere Impunitas, AC (RIAC), the Mexican Institute of Science, Technology and Innovation (MISTI), Beyond The Reset, SAPI de CV (BETER) and TMKconnect Inc (TMK), as well as Más Allá de la Vida, SAPI de CV (BEYOND LIFE) and is currently creating, with the support of a large team of multi professional experts in the Innovation, Technology, Finance and Marketing fields, the first private Lawtech Fund on the planet.

He has prepared strategies, counselling, overview, and handled IP strategic matters and top litigations in Mexico and abroad for the most recognized Fortune 500 companies, among many other small, medium and large corporations.

Mr. Velazquez has given courses, lectures and seminars in Intellectual Property, Mediation and Litigation to companies and institutions. He has also served in the Management, Board and/or IP Commissions or Committees for the International Chamber of Commerce, Mexican Bar Association, Mexican Association for the Protection of Intellectual Property and the International Trademark Association.

Among some of the Awards and Recognitions for which he has been nominated, year after year, it's worth mentioning that he has been selected as: "One of the most prominent practitioners in the field of Intellectual Property" by The Guide to the World's Leading TradeMark Law Practitioners, also as a "Recognized Individual: Enforcement and Litigation" and "The World's Leading Trademark Lawyers" by WTR 1000, and "Highly Recommended" by the Leader's League, and a "Leader in his field: Intellectual Property" by Chambers & Partners.

In addition, as a "Leading IP Lawyer in Mexico" & "Leading Intellectual Property Specialist in Latin America" by Latin Lawyer, he also has been named by Euromoney Legal Media Group as "One of the most capable trademark lawyers: Guide to the World's Leading Trade Mark Law Practitioners", and every year as an IP Star, among many others awards and recognitions throughout his professional career.

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2023 HANDBOOK
RECOMMENDED
FIRM



2023 HANDBOOK
RECOMMENDED
EXPERT



BETER



Legalify

BeyondLife TMKonnnect



AVA VENTURE



LAWTECH FUND

